



June 23, 2022



What I'll Cover



About US



Needs We Meet



Services We Provide



Our Outcomes



What's Worked for Us



About US

PA KinConnector is a four-year old Federally funded organization dedicated to helping Formal and Informal Kinship Families throughout Pennsylvania thrive.



Needs We Meet

R

Resources

- For the various needs Kinship families may have – ie. financial, legal, medical.

I

Information

- To fill the knowledge gaps Kinship families may have.

S

Support

- For the emotional, mental, and physical stress than can accompany being a Kinship caregiver.

E

Education/Training

- To help Kinship caregivers learn to understand and navigate their family dynamics and how to meet the trauma-based needs of the children in their care.



Services We Provide

**KinConnector
Support-Line**





Services We Provide



**KinConnector.org
Website**





Services We Provide



**KinConnector.org
Website**



**Kindred Spirits
Support Group**



Services We Provide



**KinConnector.org
Website**



**Kindred Spirits
Support Group**



**E-Kitt
Training**



Services We Provide



**KinConnector.org
Website**



**Kindred Spirits
Support Group**



**E-Kitt
Training**



**Kindred Voices
Podcast**





Our Outcomes



Over 2500 calls from Kinship Caregivers



About 2,000 referrals to Kinship Families



More than 200,000 website visits



600 podcast listeners



10 Kinship Support Group Families



What's Worked for Us

1. High Quality Staff/Training
2. Top Notch Service
3. Focused Approach to Reaching Kinship Caregivers



**High Quality
Staffing/Training**

1. Committed, experienced staff



Alex Maasdam

Jill Boblick

2. Personal or professional experience with kinship families
3. Bi-weekly review of notable calls with kinship care expert Dr. Joseph Crumbley



Top Notch Service

1. **Quick response** -- calls typically answered on first contact or returned within 24 hours
2. **Support for both the emotional and practical needs of the callers** – no time limit on calls. We will listen to the details of the caller's story – to provide support and to identify their needs so we know where to direct them.
3. **Reliable referrals** – we vet resources and eligibility requirements. We try to provide a specific name along with the number.
4. **Customized level of support** – we will provide as much or as little support as the caller wants.



Streamlined Approach
to Reaching Kinship
Caregivers



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Focused Approach to Reaching Kinship Caregivers

5

Set appropriate expectations.



Streamlined Approach
to Reaching Kinship
Caregivers

5

Set appropriate expectations.

4

Developed systematic and regular
outreach process.



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2

Leveraged state overseer to access case workers.



**Streamlined Approach
to Reaching Kinship
Caregivers**

1

**Advertised via Social Media --
especially Google Search.**

2

**Leveraged state overseer to access
case workers.**

3

**Partnered with organizations serving
the same or similar demographic.**

4

**Developed systematic and regular
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5

Set appropriate expectations.